

Perry E. Schmoekel

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EDUCATION

Bachelor of Science in Information Systems, Advanced Spanish Language Certificate Provo, UT
Brigham Young University – Marriott School of Business Dec 2024

- GPA: 3.86/4.00
- Academic, Full Tuition Scholarship 2022-2024
- Member – Association for Information Systems
- Relevant Coursework: Accounting, Finance, Marketing, Advanced Spreadsheets, Predictive Analytics, Machine Learning, Database Systems, Management Communication

RELEVANT EXPERIENCE

Implementation Consultant Intern Helena, MT
Fast Enterprises LLC Jun 2024 – Aug 2024

- Engineered 15+ solutions while including technical documentation within a large SaaS product to resolve functionality issues for client users by utilizing C# and SQL Server, ensuring seamless application performance and user satisfaction
- Built collaborative relationships through frequent calls and written communication with state government users to articulate application capabilities and limitations, providing expert product knowledge on adjustments within an enterprise software code base of 20,000+ components

HubSpot Technical Consultant Provo, UT
Jewkes Home Design Feb 2024 – May 2024

- HubSpot Admin for three teams (marketing, sales, operations), leading data migration and mapping while ensuring a smooth transition and optimal user experience for 25+ users
- Streamlined data management by converting 10+ Excel sheets into actionable HubSpot reports for executives and developed 3 integrations/workflows (ClickUp, Zapier, Slack) to automate and eliminate 20+ manual tasks
- Advised on optimizing the tech stack to meet business goals and address customer pains, achieving \$15k in savings while demonstrating project management and delegation skills in client-facing projects.

Web Application Projects | Team Leader Provo, UT
Brigham Young University Aug 2023 - Apr 2024

- Deployed an ASP.NET Core MVC e-commerce platform on Azure with machine learning for product recommendations and fraud detection, secure authentication, and user-friendly design via Figma; led sprint planning and product presentations
- Led the creation of a mock Node.js web application in 5 days, building a login page, integrating Amazon RDS, implementing a chatbot API, using Bootstrap for the front end, and embedding an interactive Tableau dashboard for data analysis.

Project Management Intern | Team Leader Las Vegas, NV (Remote)
RubinBrown LLP Jan 2023 – Apr 2023

- Led a team of 4 to develop and deliver a continuous internal training program, ensuring comprehensive coverage of 10+ technology modules through regular alignment meetings with the managing partner
- Oversaw the team's progress on 6 key deliverables, ensuring timely completion and adherence to project requirements

LEADERSHIP & SERVICE

Head Coach Provo, UT
Utah RecSports Mar 2023 – Present

- Secured equipment and registration fundraising for 10 players from underprivileged communities over 2 seasons
- Received an invitation from University press to have our team featured in the BYU Daily Universe newspaper

Volunteer Representative Resistencia, Argentina & Mesa, Arizona
The Church of Jesus Christ of Latter-day Saints Jan 2020 – Jan 2022

- Collaborated with, led, and trained 170+ fellow volunteers in 40+ trainings in both Spanish and English
- Taught, served, and developed relationships within the Hispanic community

AWARDS, SKILLS & INTERESTS

- Skills: SQL, C#, JavaScript, NodeJS, React, Python, Pandas, Tableau, HubSpot, Zapier, Integrations, AWS, Scrum
- Spanish: Advanced Proficiency (OPI Exam)
- Eagle Scout Recipient